



CRAFTING EXCELLENCE IN PLANT-BASED PROTEINS



FOODSERVICE

BELEAF PLANT-BASED HOT DOGS

WHY PUT BELEAF ON YOUR MENU?

Beleaf Plant-Based hot dogs have all the satisfaction, nostalgia and flavor of classic hot dogs your customers love, without any animal products. They're packed with protein and ready for the grill, so pile on the toppings and Beleaf will deliver the familiar taste everyone loves. Beleaf is an amazing opportunity to draw in new customers that you may not be catering to without delicious plant-based menu options. It's a low impact addition to your menu that's good for you, good for the planet and good for your bottom line.

1.

ATTRACT A NEW DEMOGRAPHIC

2.

INCREASE TRAFFIC

3.

IMPROVE SALES

WHY BELIEVE IN BELEAF?



100% Plant-Based



Protein Per Serving



Low Carb Option



Non-GMO



Zero Trans Fats



No MSG



Cholesterol Free



Dairy Free



Environmentally
Friendly



No Preservatives



BELEAF PLANT-BASED HOT DOGS

PLANT-BASED IS GOOD BUSINESS

48%

48% percent of U.S. restaurants feature plant-based options.¹

66%

66% percent of the U.S. population is engaging with plant-based foods.¹

\$8B

In 2023 plant-based food sales in U.S. eclipsed \$8 billion.²

43%

43% percent of people feel having plant-based options available improves their restaurant experience.³

Product Info - Beleaf Plant-Based Hot Dogs (Foodservice)

Item #:	V050
DOT #:	794963
Case ITF Code:	00850247008136
Case Size:	12.6" x 12.5" x 5"
Case Count:	2/6.6 lb bags
Shelf Life:	24 months
Shelf Life After Open/Defrost:	Refrigeration 7 days
Pallet TI X HI:	T7 / H10 - 70 cs/pallet
Gross Weight:	14.2 lbs
Net Weight:	13.2 lbs
Case Cube:	0.7
Country of Origin:	Taiwan
Lot Code/Manufacture:	Pure Brother Co.
UPC Code:	

Nutrition Facts

30 Servings per Container
Serving Size 1½ Pieces (100g)

Amount per serving
Calories 212

	% Daily Value*
Total Fat 14g	18%
Saturated Fat 2g	10%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 633mg	28%
Total Carbohydrate 6g	2%
Dietary Fiber 1g	4%
Total Sugars 2g	
Includes 2g Added Sugars	4%
Protein 16g	
Vitamin D 0mcg	0%
Calcium 31mg	2%
Iron 2mg	11%
Potassium 44mg	1%

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients:

Non-GMO Textured Soybean Protein, Non-GMO Soybean Protein Powder, Non-GMO Wheat Protein Concentrate, White Pepper, Brown Sugar, Sea Salt, Sunflower Seed Oil, Plant-Based Vegan Seasoning, Pumpkin Coloring.

Foodservice Pack



- <https://plantbasedfoods.org/marketplace>
- <https://plantbasedfoods.org/latest/groundbreaking-pbfa-report-reveals-consumers-opt-for-plant-based-when-given-the-choice#:~:text=In%202023%2C%20plant%2Dbased%20foods,%25%20and%2081%25%20respectively>
- <https://plantbasedfoods.org/foodservice>

