



CRAFTING EXCELLENCE IN PLANT-BASED PROTEINS



FOODSERVICE

BELEAF PLANT-BASED **BACON**

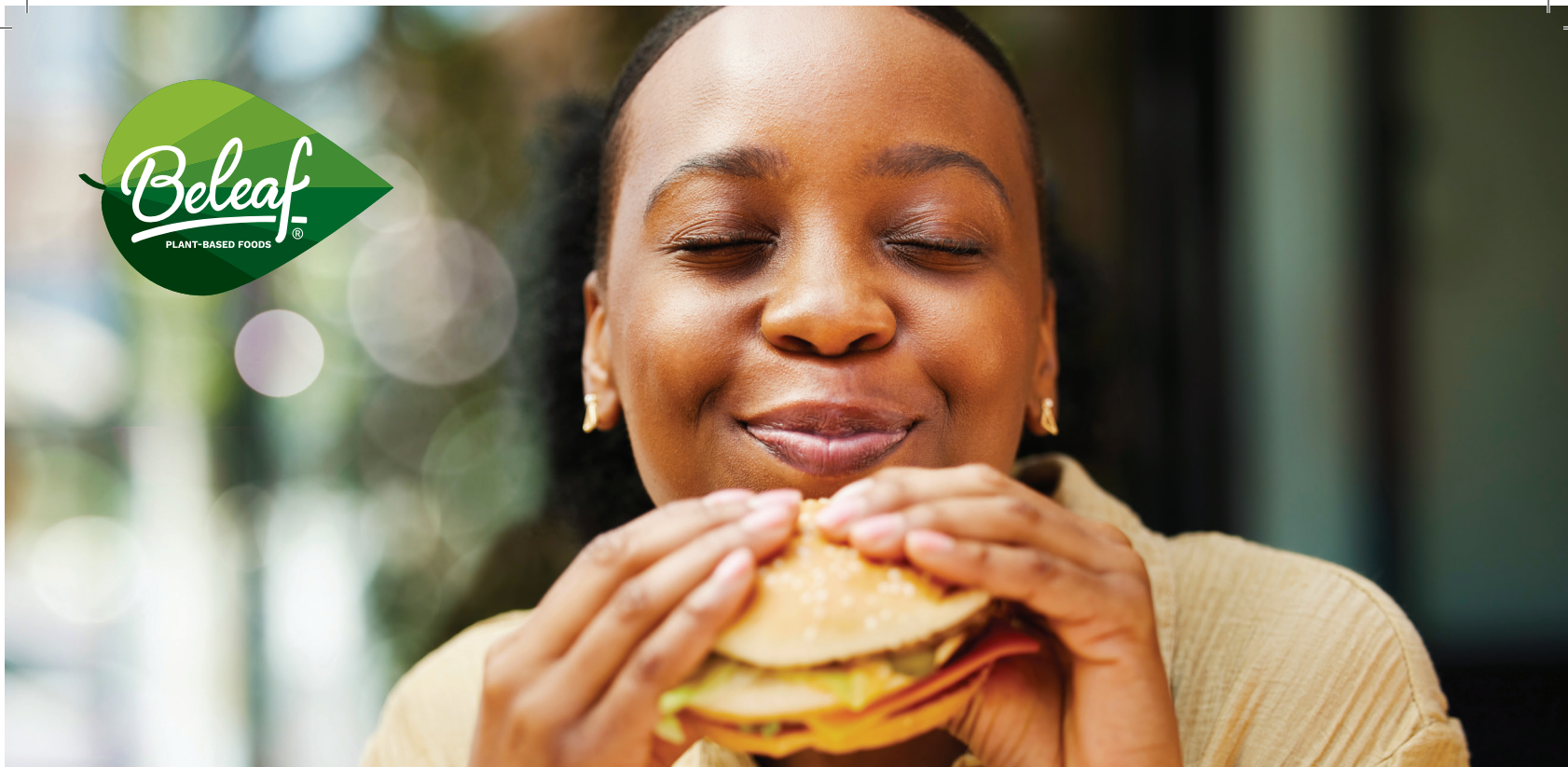
WHY PUT BELEAF ON YOUR MENU?

Beleaf Plant-Based bacon offers a flavorful alternative for any establishment embracing current dining trends. Beleaf bacon has all the flavor & texture you expect and want from traditional bacon (smoky, savory & crispy) and is 100% plant-based. Adding plant-based bacon to your menu not only can attract vegans and vegetarians, but health and environmentally-conscious diners. It's an easy and delicious way to add a plant-based twist to some of your most popular dishes. From breakfasts to salads to burgers and more, Beleaf plant-based bacon makes it better!

- 1. ATTRACT A NEW DEMOGRAPHIC**
- 2. INCREASE TRAFFIC**
- 3. IMPROVE SALES**

WHY BELIEVE IN BELEAF?

- | | | |
|--|--|--|
|  100% Plant-Based |  Zero Trans Fats |  No MSG |
|  Non-GMO |  Dairy Free |  Environmentally Friendly |
|  Cholesterol Free |  No Preservatives |  11g Protein Per Serving |



BELEAF PLANT-BASED BACON

PLANT-BASED IS GOOD BUSINESS

48%

48% percent of U.S. restaurants feature plant-based options.¹

\$8B



In 2023 plant-based food sales in U.S. eclipsed \$8 billion.²

66%

66% percent of the U.S. population is engaging with plant-based foods.¹

43%

43% percent of people feel having plant-based options available improves their restaurant experience.³

Product Info - Beleaf Plant-Based Bacon (Foodservice)	4/3 lb Packages	8/3 lb Packages
Item #:	V003	V002
DOT #:	770945	770951
Case Size:	10.2" x 8.8" x 7.2"	16" x 10.9" x 6.6"
Case Count:	4/3 lb packages	8/3 lb packages
Shelf Life:	24 months	24 months
TI X HI:	T19/H12 - 228 cs/pallet	T10/H10 - 100 cs/pallet
Gross Weight:	13.5 lbs	26.6 lbs
Net Weight:	12 lbs	24 lbs
Case Cube:	0.36	0.71
Country of Origin:	Taiwan	Taiwan
Lot Code/Manufacture:	Pure Brother Co.	Pure Brother Co.
UPC Code:		

Nutrition Facts	
13 Servings per Container	
Serving Size	3 Slices (100g)
Amount per serving	Calories 130
	% Daily Value*
Total Fat 3g	4%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 715mg	31%
Total Carbohydrate 15g	5%
Dietary Fiber 2g	7%
Total Sugars 2g	
Includes 2g Added Sugars	4%
Protein 11g	
Vitamin D 0mcg	0%
Calcium 106mg	8%
Iron 2mg	11%
Potassium 45mg	1%
The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients:

Non-GMO Textured Soybean Protein, Non-GMO Wheat Fiber, Non-GMO Wheat Protein Concentrate, Konjac Powder, Potato Extract, Cassava Starch, White Pepper, Sea Salt, Brown Sugar, Sunflower Seed Oil, Plant-Based Vegan Seasoning.

- <https://plantbasedfoods.org/marketplace>
- <https://plantbasedfoods.org/latest/groundbreaking-pbfa-report-reveals-consumers-opt-for-plant-based-when-given-the-choice#:~:text=In%202023%2C%20plant%2Dbased%20foods,%25%20and%2081%25%2C%20respectively>
- <https://plantbasedfoods.org/foodservice>

